



ABOUT THE CONFERENCE

For the first time ever, the Job Seeker Counselor Conference and the MFIP/DWP Conference are coming together to offer a collaborative 2-day event. The program directors and coordinators of the affiliated programs at DEED and DHS have found that there is common ground between the topics and issues dealt with at both conferences.

By bringing together staff and leaders from our affiliated programs, we are able to expand our knowledge and network in many common ground areas, and gain new insights into building a stronger team to help Minnesotans on their successful path to employment.

This year's conference, June 12-13, 2013, will bring together approximately 600-800 professionals, including: job seeker counselors, staff who work with citizens who receive public assistance, WorkForce Center and service provider staff, veteran representatives and leadership.

The goal of this joint counselor conference is to emphasize the theme of working together, stronger together. We are looking for experts from across the state (and beyond), to submit hands on, inter-active breakout session proposals for consideration that will help us build an engaging agenda for this first-ever combined event. Events will include general sessions on featured topics, concurrent break-out sessions, and time for networking opportunities.

CALL FOR BREAKOUT SESSION PROPOSALS

Concurrent sessions are an important part of this event. The Conference Planning Committee is interested in presentations that respond to the needs of conference attendees and their clients/participants and offer best practices. The committee is seeking proposals for presentations in the following areas:

1. Program Specific: Policies, Procedures and Requirements

Examples: Meeting employment levels; compliance and monitoring; serving mandated populations; Workforce One updates

2. Job Search Tools and Resources

Examples: Labor market information; job search strategies; Work Opportunity Tax Credit; social media; new technology (MinnesotaWorks.net; GPS LifePlan); skills assessments

3. Building Meaningful Relationships

Examples: How to handle difficult participants; working as a team; collaborative strategies; effective case management

4. Professional and Personal Development

Examples: Writing clear and concise emails; building better organizational skills; emotional intelligence; effective case management; financial literacy

5. Management and Leadership

Examples: Motivating and mentoring your teams; data management strategies; creative budget solutions; networking and leveraging resources

6. Serving Diverse Populations

Examples: Strategies to address cultural disparities; working with teen moms; supporting veterans (from Vietnam-Post 9/11)

7. Other- Surprise and Inspire Us!

Examples: Barriers to employment (health care/support services); interviewing techniques; motivation/psychology (PTS)

SUBMITTING A PROPOSAL

To submit a proposal, complete the attached form and submit via email to angelette.engelke@state.mn.us. You will receive a confirmation email letting you know your submission has been received. **The deadline to submit a proposal is February 12, 2013.** All applicants will receive a decision by **early to mid-March.**



2013 Joint Counselor Conference Call for Presentation Proposals

June 12 – 13, 2013
Mayo Civic Center
Rochester, MN

Fill out the form below and submit it to angelette.engelke@state.mn.us. You will receive a confirmation email.

PLEASE NOTE:

1. The **deadline** to submit a proposal is **February 12, 2013**.
2. The committee reserves the right to place speakers and panelists in compatible sessions on either day (June 12 or 13), or to combine session proposals when appropriate. All applicants will be notified by **early to mid-March**.
3. Sessions will last 60-75 minutes. As you prepare your proposal, please consider the structure of your presentation and decide whether it will be presentation, roundtable, question and answer, hands-on/interactive, or computer demo. We will have a space available for up to 10 computers to be used in a computer demo session for a group hands-on experience.

PRIMARY CONTACT FOR SUBMITTAL:

Name	
Organization	
Phone	
Email	

TITLE OF PRESENTATION: [Click here to enter text.](#)

FOCUS AREA: (check all that apply)

- 1. Program Specific: Policies, Procedures, and Requirements
- 2. Job Search Tools and Resources
- 3. Building Meaningful Relationships
- 4. Professional and Personal Development
- 5. Management and Leadership
- 6. Serving Diverse Populations
- 7. Other – Surprise and Inspire Us!

STRUCTURE: (check all that apply)

- Presentation Roundtable Question & Answer Hands-on/Interactive Computer Demo

Note: This year's conference committee is seeking presentations that are as participatory and engaging as possible. Preference will be given to proposals that both meet the needs of our topic areas and are able to illustrate how they will engage the audience in the session.

DESCRIPTION OF PRESENTATION (limit 150 words):

[Click here to enter text.](#)

TARGET AUDIENCE: (i.e., counselors, support staff, income maintenance workers, social workers, WorkForce Center staff, veterans services, leadership, etc.)

[Click here to enter text.](#)

IN THIS SESSION, ATTENDEES WILL LEARN: (Identify learning objectives in brief, single sentences.)

Objective 1: [Click here to enter text.](#)

Objective 2: [Click here to enter text.](#)

THE PRESENTER WILL ENGAGE THE AUDIENCE BY: (Identify 2 methods of audience engagement.)

Method 1: [Click here to enter text.](#)

Method 2: [Click here to enter text.](#)

HAS THIS PRESENTATION BEEN GIVEN BEFORE?

Has the presentation been given at a previous JSCC or MFIP/DWP Counselor Conference?

Yes No If yes, what year? [Click here to enter text.](#)

Has the presentation been given at another conference or event?

Yes No If yes, when? [Click here to enter text.](#)
Where presented? [Click here to enter text.](#)

IS THERE A SPEAKER FEE THAT IS ASSOCIATED WITH THIS PRESENTATION?

Yes No If yes, what is the fee for government groups? [Click here to enter text.](#)

EXHIBITOR SPACE: We have exhibitor space available. Would you be interested in reserving a table to exhibit?

Yes No

PRESENTER INFORMATION: (Maximum three presenters)

Lead Presenter

Name	
Organization	
Role or Title	
Address	
City, State, Zip	
Phone	
Email	
Short Bio	

Presenter #2

Name	
Organization	
Role or Title	
Address	
City, State, Zip	
Phone	
Email	
Short Bio	

Presenter #3

Name	
Organization	
Role or Title	
Address	
City, State, Zip	
Phone	
Email	
Short Bio	

