SIM Talks

Celebrating Innovation in Minnesota

November 2017
SIM TALKS: CELEBRATING INNOVATION IN MINNESOTA

Minnesota Accountable Health Model

SIM Talks

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In February 2013 the Center for Medicare and Medicaid Innovation (CMMI) awarded Minnesota a State Innovation Model (SIM) testing grant in the form of a cooperative agreement, providing over $45 million to use across a four-year period. The objective was to help providers and communities work together to create healthier futures for Minnesotans. As a joint effort between the Minnesota Department of Human Services (DHS) and the Minnesota Department of Health (MDH) with support from Governor Mark Dayton’s office, Minnesota used grant dollars to test new ways of delivering and paying for health care using the Minnesota Accountable Health Model framework. Thanks to SIM funding, dedicated programs are now in place to improve health in Minnesota communities, provide better care to our state’s residents, and lower health care costs by expanding patient-centered, team-based care through service delivery and payment models that support integration of medical care, behavioral health, long-term care and community prevention services.

SIM Talks

To celebrate the 2017 year-end conclusion of the Minnesota Accountable Health Model – SIM cooperative agreement, the Minnesota Departments of Health and Human Services held an event featuring a series of energetic Ignite talks and an Action Café discussion. The event provided an opportunity to share stories and lessons learned, celebrate successes and discuss what was needed next to further evolve patient care delivery and payment models.

SIM Talks brought together statewide participants in the SIM initiative for a learning event featuring ten selected speakers and small group discussions allowing attendees to address issues important to them. The talks were given in the "Ignite" style, a unique 5-minute presentation on best practices, lessons learned and areas of sustainability. An afternoon discussion utilized the Action Café model, prompting participants to suggest topics and lead dialogue.

A dedicated website provided details about the event at SIM Talks MN. That website will be available until September 2018, one year from the date created.

Event Details

Thursday, November 9, 2017, 9:00 a.m. – 3:30 p.m. CST
McNamara Alumni Center, 200 SE Oak St., Minneapolis, MN 55455
Promotion and registration

Promotional campaigns were sent bi-weekly via the SIM email subscription service, advertising the upcoming event and sharing important information about logistics, registration, learning events for potential speakers and a speaker submission form. In addition to the 700+ subscribers to SIM news, SIM Talks was promoted through SIM Task Force members and SIM program participants. Attendance was free of charge but due to limited seating, participants were able to register online via an Eventbrite form.

Ignite

Ignite is a lively and engaging presentation format in which each speaker creates a presentation comprising exactly 20 slides. Those slides auto-advance every 15 seconds, giving each speaker exactly 5 minutes to deliver their talk. The format makes for highly educational and fun information-dense presentation. Additional information about Ignite and a schedule of upcoming Ignite events is available at the Ignite Minneapolis website.

Process

Speakers were solicited through email marketing, encouraging recipients of SIM funding to consider sharing their experience and program results with their Minnesota colleagues, along with lessons their organization learned and any unexpected outcomes. The Ignite YouTube channel offered a variety of past Ignite talks for interested parties to watch and learn more about the Ignite format.

“Learn to Ignite” workshop

Ignite staff offered an informational session on September 28, 2017 to explain what is involved in preparing and delivering a talk, and to answer questions from potential speakers. The workshop addressed how to best prepare for and structure an Ignite-style talk, including:

- How to focus your topic
- How to practice without memorization
- How to speak from the stage, and into a microphone
- Analyzing other Ignite talks for structure and delivery

The informational session is available for viewing online on YouTube.

Topics

When considering what to talk about, potential speakers were encouraged to reflect on their SIM experience;

- Did it yield results that were predictable, unexpected, or surprising?
- Did you and your organization encounter new partnerships?
- What lessons did your organization take away from the experience?

While specific talk topics were not prescribed, the following categories were recommended:

- E-health
- Integrated data approaches
- Patient-centered coordinated care
- Community-driven solutions
- Payment and accountability
**SIM Talks speaker submissions**

Proposals to deliver an Ignite talk were due via an online submission form by midnight on October 13, 2017. Potential speakers submitted the following information for consideration:

- Name
- Email address
- Organization
- Phone Number
- About me
- Working Talk Title
- Talk Description

Thirteen submissions were received and reviewed by DHS and MDH SIM staff and, once all applicants were contacted and selected speakers confirmed their participation, the final ten presenters were invited to a workshop on October 16, 2017 dedicated to helping them craft their message and prepare to deliver their talk.

**Speakers**

The following list of speakers each prepared and presented an Ignite style talk at the November 9 event. Their topics are listed and both a video recording of the talks and a copy of the PowerPoint presentation are available on the [Success Stories](#) page of the Minnesota Accountable Health Model website.

1. Rahul Koranne  
   A Roof, Meal, and Bus, Health Impact
2. Nancy Garrett  
   Providing Incentives to Reduce Disparities though Measurement: A New Roadmap
3. Mary Lenertz  
   Living a Whole Life in the Community
4. Melissa Hutchison  
   Infrastructure to Support Medicaid Patients at Allina Health
5. Julie Bluhm  
   Embracing the Babel
6. Deb Krause  
   Engaging Employers in Creating High-Value Reports from APCD
7. Deanna Mills  
   Fierce Competitors to Extreme Collaborators
8. Andy Berndt  
   Tell Your Story
9. Sarah Keenan  
   Bluestone Integrated Care
10. Kathy Lange  
    Solutions and Hope in Opioid Crisis

Individual speaker videos are available for viewing online on YouTube.
Action Café

Action Café is a combination of both World Café and Open Space concepts.

- World Café is a place to have authentic, inclusive, and deep conversations that bring the most varied views into the open about the topic that is determined by the table host. It is a way of conversing that allows the knowledge of all participants to be shared to find new and creative solutions through guided conversation using open questions.
- Open Space is another way to develop innovative ideas and to find common solutions that help to implement change.

Using overall guided questions, the afternoon Action Café gave attendees a chance to bring life to ideas that were already on their minds or had been inspired by the morning session talks. Playing with the collective wisdom of those present, participants had the opportunity to meet new people, build relationships, discover new insights, and engage in creative and inspirational conversations.

Process

The Action Café is started with a blank agenda: The Marketplace. This is an opportunity for those who have a project, question or concern they want to talk about, to place it on the agenda. Each square designates a place where the conversation will take place.

The overarching theme of “Celebrating Innovation in Minnesota from the State Innovation Model Grants for Health Care” determined the topics. Individuals were able to take advantage of those in attendance, what they practice, what they know and how to move the initiatives forward.
The Action Café Marketplace

The Marketplace wall filled quickly with several different topics, which were divided into five major categories:

1. E-health
2. Integrated data
3. Patient-centered, coordinated care
4. Community driven solutions
5. Payment and accountability

Topic of similar interest were combined to make the conversation more rich and fruitful for those who called the questions and wanted to have a discussion.

Each table was seated for 4 – 6 people. The person who requested the conversation acted as the host and stayed at the table for the entire conversation. Guests chose where to sit upon review of the topics available and helped contribute to the topic brought up by the host.

Guests discussed the guiding question with the table host, then moved to a different table, with different people to discuss a second question. Guests add to the conversation and help move the host’s topic toward action, resolution or further questions, depending on the host’s goals.

Moving from one discussion to another allows the guests to have an opportunity to hear about different topics and to help contribute in a different way toward each.
**Conversation**

In an effort to yield the best results possible, Action Café staff provided the following guidance help participants bring each of the topics toward action.

1. Remember to listen with attention and talk with intention.
2. Focus on what matters to the discussion.
3. Connect ideas with the ideas of others which often results in a new thought.
4. Speak by connecting ideas from your head to your heart.
5. Listen until you understand, and if you don’t understand ask.
6. Remember, this is a NO JUDGEMENT zone, stay open to all ideas.
7. Include everyone at the table, be mindful if you are doing most of the talking.

After two rounds of discussion – each of which focused on a guiding question, table hosts were asked to synthesize what they learned and write next steps they could take to further their topic. Many of the guests stayed at the table and assisted.

**Harvest**

Once discussions were complete, the notes taken by the individuals at the conversation tables were compiled into the Action Café Harvest. The most important harvests are the action items, which were captured on a separate large-format paper by the participants. A summary of the action items is available in the Harvest document on the **Success Stories** page of the Minnesota Accountable Health Model website.
Thank you

186 people registered to attend the SIM Talks event; approximately 150 listened to the Ignite talks and over 60 participated in the Action Café. The Minnesota Departments of Health and Human Services wish to thank all who attended SIM Talks and lent their experience and expertise to the discussions. While SIM funding provided opportunity to achieve transformation, it is the participants who implemented their vision and will continue that work. Thank you to the more than 400 organizations that participated in SIM.

Thank you also to the following for making the SIM Talks event possible:

- Patrick Kuntz - Ignite Minneapolis
- Pamela Enz - Casting Vision
- Karen Zentner Bacig - Sabio Strategies
- Diane Stollenwerk - Stollenwerks
- The University of Minnesota - MacNamara Alumni Center
- D’Amico catering

A video recording of the speaker presentations and a copy of the PowerPoint presentation are available on the Success Stories page of the Minnesota Accountable Health Model website.

Minnesota Forward

To further preserve the work funded by the SIM cooperative agreement testing grant, a directory was produced listing financed programs alphabetically by awarded organization. In addition, two appendices guide users listing programs by 1) Minnesota SIM driver and 2) an alphabetical list of topics.

Printed copies of the directory were handed out to Action Café participants at the November 9th event. A pdf of the publication is available on the Success Stories page of the Minnesota Accountable Health Model website.

Minnesota Forward: Carrying on Minnesota’s Accountable Health Model
Unique partnerships building more efficient, effective health care
This project was part of a $45 million State Innovation Model (SIM) cooperative agreement, awarded to the Minnesota Departments of Health and Human Services in 2013 by the Center for Medicare and Medicaid Innovation (CMMI) to help implement the Minnesota Accountable Health Model.

Action Café content provided by Pamela Enz and Casting Vision.